



**PRESS RELEASE** July 30, 2001

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## **GlobalDining Provides Breakthrough Wireless Advertising Tool for Restaurants**

### ***International Restaurant Directory Provides Tools for Restaurant Operators to Add & Edit Listings Any Time***

GlobalDining, the **world's largest, location-based mobile restaurant directory and reservation network** today announced a new online feature that allows restaurant Chefs, Managers and Owners to "claim" a restaurant listing as theirs and then edit and maintain their own listing to ensure up-to-date, accurate information about their restaurant is always available to consumers worldwide. The basic service is free to all restaurant operators who visit [www.globaldining.com](http://www.globaldining.com). The Directory is also available on the Mobile Internet at [wap.globaldining.com](http://wap.globaldining.com).

GlobalDining is among the Internet's most popular restaurant sites and its mobile Internet directory and reservation service is distributed globally to mobile Internet users in cooperation with **Motorola, Nokia** and others. By offering the Add/Edit feature, GlobalDining is providing powerful marketing tools to restaurateurs everywhere that are straightforward, powerful and free for the basic levels of service.

According to **James Nardulli, CEO of GlobalDining**, "After a decade as a Chef and Restaurateur, I learned that the deck was stacked against the independent operator. What began as a simple idea has grown and evolved into a global project with the purpose of providing my fellow Chefs and restaurateurs with powerful marketing and advertising tools at a very low cost. It is our hope that in this way we can do our part to help all quality-oriented operators compete with the chain-owned organizations."

**About GlobalDining** [www.globaldining.com](http://www.globaldining.com) and [wap.globaldining.com](http://wap.globaldining.com)

GlobalDining.com offers the world's largest and most comprehensive Internet directory of restaurants together with a Global Reservation Network. The Company has Patents pending in the US and Europe for its restaurant reservation technologies that enable wireless reservations on a global scale without the use of proprietary equipment or software at the restaurant level. GlobalDining Partners include **Motorola, Nokia, SignalSoft, GiantBear** and others.

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