

PRESS RELEASE

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GLOBALDINING

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GlobalDining Joins the Pinpoint Fuel Developer Program as a Premier Technology Partner

Wireless Restaurant Reservation Application Offers Ease of Use, Convenience

GlobalDining, the world's largest, location-based mobile restaurant directory and reservation network today announced its agreement with Pinpoint Networks, Inc, of North Carolina, to take part in its recently announced Fuel Mobile Applications Platform. The basic service is free to all restaurant operators who visit www.globaldining.com to register their restaurant.

GlobalDining currently receives more than 75,000 visitors to its online site each month and its mobile Internet directory and reservation service is distributed Globally to mobile Internet users through agreements with **Motorola, Nokia, SignalSoft, Aspiro** and others. By offering the GlobalDining application, Pinpoint is enabling its carrier customers to provide useful tools for their consumers' mobile lifestyles.

"The Fuel Developer Program was created with application developers in mind – easily facilitating revenue generation from their wireless applications," said *Vickie Morano*, director of Pinpoint's Developer Program. "Our program will foster the creation of new and compelling applications, thereby enabling carriers to customize their wireless data services with our Fuel Platform to better serve their customers."

According to *James Nardulli*, CEO of GlobalDining, "After a decade as a Chef, I learned that the most important aspect of the business was the connection one was able to maintain with Guests. By providing a fast, simple and trusted wireless reservation network, we are able to strengthen that connection with the dining public by providing them access to our member restaurants reservation books at any time, from nearly any location. Pinpoint is a leader in the wireless world and we are delighted to be associated with them."

"Pinpoint is already a leader in providing carriers with the infrastructure to offer subscribers open access to mobile content and applications," said *Jud Bowman*, president and co-founder of Pinpoint. "Fuel enhances a carrier's mobile offering by enabling billing for mobile content and applications, and serving as the essential link between the carriers, application developers, and mobile subscribers."

About GlobalDining Visit us at www.globaldining.com, wap.globaldining.com or contact us directly:

GlobalDining.com offers the world's largest and most comprehensive Internet directory of restaurants together with a Global Reservation Network. The Company has Patents pending in the US and Europe for its restaurant reservation technologies that enable wireless reservations on a global scale without the use of proprietary equipment or software at the restaurant level. GlobalDining Partners include **Motorola, Nokia, SignalSoft** and others. GlobalDining is distributed by Aspiro, N.B. of Malmö, Sweden in Europe, the Middle East and Asia.

About Pinpoint

Pinpoint is a leading provider of mobile infrastructure software and applications to the world's largest wireless carriers and portals. Fuel, Pinpoint's Mobile Applications Platform, enables mobile operators to offer subscribers access to thousands of content services and applications and to deploy content-based billing for premium mobile applications. Supported by a Developer Program that supplies an evolving set of applications to Pinpoint's growing carrier network, Fuel serves as the essential link between carriers, application developers, and mobile subscribers. Pinpoint's customers and strategic partners include Verizon Wireless, Terra Lycos, Rogers AT&T Wireless, WirelessDeveloper, and Ericsson.

A privately held company based in Research Triangle Park, North Carolina, Pinpoint's venture investors include Noro-Moseley Partners and Wakefield Group. For more information, visit www.pinpoint.com or call 1-800-PINPOINT.

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