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GetLisa Services Expands with second location

Opens Sales and Business Development Office in St. Louis

Boulder, Co & St. Louis, MO - August 1 2003 - GetLisa Services, LLC, a global leader in location enhanced wireless applications that expand the reach of Brick and Mortar brands into wireless media announced that they have opened a St. Louis, Missouri Sales and Business Development office.

The company counts among its customers and prospects many of the nation's leading consumer brands, and St. Louis is ideally located for the development and management of those relationships. The company's Boulder, CO headquarters will continue to house existing data center operations, software development and project management activities.

Company Co-Founder and President Jim Nardulli has relocated to the St. Louis area in order to head up the new office. Updated contact information for Jim appears at the bottom of this announcement.

"This marks a significant milestone in the company's evolution", said Chris Aquino, GetLisa Director of Communications. "We continue to grow with this industry, and we will continue to influence its development. The advantages of a second location in the midst of mainstream, corporate America are enormous," he added.

About GetLisa

GetLisa builds Mcommerce applications using Internet and Wireless technologies that combine location, personalization and advanced textual and graphical interfaces with global content. Consumers view these services as a convenience; merchants view them as advertising. Contextual Wireless Advertising not only adds great value to the Network Operators' offering by providing subscribers with the information they require, but also results in bringing consumers into local stores and restaurants. Wireless Location technology is a key element in this market. Retailers have always paid to bring people into their businesses and location enhanced, contextual advertising on wireless is the newest development in that area.

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